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GIANT INTERACTIVE TO UTILIZE DOLBY® AXON 3D VOICE TECHNOLOGY IN ZT ONLINE

SHANGHAI, PRC — September 17, 2009 — Giant Interactive Group Inc. (NYSE: GA) (“Giant” or “the Company”), one of China’s leading online game developers and operators, announced today that it will integrate Dolby® Axon, the 3D voice technology developed by Dolby Laboratories, Inc. (NYSE: DLB), into its flagship massively multiplayer online role playing game (MMORPG) *ZT Online*. *ZT Online* will incorporate Dolby Axon 3D voice to help identify the location of allies and foes, and voice fonts to further tailor one’s character during gameplay.

“The hallmark of a truly great game is the ability to fully immerse a player into that fantasy world,” said Robin Selden, Senior Vice President of Marketing at Dolby Laboratories. “The excellent design and enjoyable gameplay of Giant’s *ZT Online* have led it to become one of the world’s largest MMORPGs, and with Dolby Axon, we’re confident that it will create a truly immersive experience for gamers.”

“As one of the most popular MMORPGs in China, *ZT Online* needs a truly scalable voice technology that can deliver a high quality experience at low bandwidths. We chose Dolby Axon because it is the highest quality solution available and is designed for games as large as *ZT Online*,” said Ms. Wei Liu, President of Giant Interactive Group. “Dolby Axon allows us to enhance and elevate the voice experience by allowing players to better communicate with each other and ultimately, 3D voice is sure to be a new significant element of gameplay.”

About Dolby Laboratories

Dolby Laboratories (NYSE: DLB) is the global leader in technologies that are essential elements in the best entertainment experiences. Founded in 1965 and best known for high-quality audio and surround sound, Dolby creates innovations that enrich entertainment at the movies, at home, or on the go. Visit www.dolby.com for more information.

About Giant Interactive Group Inc.

Giant Interactive Group Inc. (NYSE: GA) is a leading online game developer and operator in China in terms of market share according to iResearch Consulting Group, an independent Chinese research center, and focuses on massively multiplayer online role playing games. Currently, Giant operates multiple games, including *ZT Online* and *Giant Online*. Giant has eight additional online games that it intends to launch, including *ZT Online Green Edition*, *King of Kings III*, *ZT Online II*, *Dragon Soul*, *The Golden Land*,

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My Sweetie, XT Online, and Empire of Sports. Giant has built a nationwide distribution network to sell the prepaid game cards and game points required to play its games, which as of June 30, 2009 consisted of over 290 distributors, and reached over 116,500 retail outlets, including internet cafes, software stores, supermarkets, bookstores, newspaper stands, and convenience stores located throughout China. For more information, please visit Giant Interactive Group on the web at www.ga-me.com.

Contacts:

Investor Contact:

Rich Chiang, IR Manager
Giant Interactive Group Inc.
+86 21 6451 1258

Investor Relations (US):

Mahmoud Siddig
Taylor Rafferty
+1 (212) 889-4350

Investor Relations (HK):

Ruby Yim
Taylor Rafferty
+852 3196 3712

Media Contact:

Jason Marshall
Taylor Rafferty
+1 (212) 889-4350